



# in the works

GOODWILL INDUSTRIES OF DALLAS, INC.

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## host a donation drive

To set up a donation drive, please call 214.638.2800 x137

## sponsor a golf team

For more information, please call 214.638.2800 x240

## volunteer for the day

To set up a volunteer day for your office, please call 214.638.2800 x242

*Goodwill Industries of Dallas exists to provide job training and employment to persons with disabilities and disadvantages to help them transform their lives through **the power of jobs.***

## United Way of Metropolitan Dallas Awards 2011-2012 Funding to Goodwill

**G**oodwill Industries of Dallas has been awarded nearly \$660,000 in grants from the **United Way of Metropolitan Dallas** for the funding year 2011-2012. This year the UWMD mandated that they would fund programs that produce results in 3 specific areas of need: Education, Income and Health. This year's process was particularly competitive with 160 agencies submitting 350 proposals, of which 78 received funding. Goodwill Dallas submitted four proposals, three falling in the Income area and one in the Education area—all of which were funded 100%.

The United Way Grants Allocation process begins in the fall each year with lengthy proposals due in November. Volunteer panels meet in early winter and determine which agencies will receive a site visit. Site visits occur February through April and funds are allocated at the end of May.



Goodwill programs receiving funding for July 2011 through June 2012 are:

- **Good Jobs Program**—provides access to jobs for low-income individuals through job creation, innovative partnerships with employers and focused job placement and retention services.
- **Job Skills Training and Job Placement**—helps adults qualify for employment through intensive vocational training programs, giving people with chronic disadvantages the job skills training needed for meaningful employment.
- **Pathway to Financial Stability**—provides financial education services resulting in positive behavioral change for financial empowerment and helps low income adults make effective financial decisions.

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## Goodwill Dallas Partners with City of Mesquite's E-Waste Drive

**O**n May 21, 2011 Goodwill of Dallas partnered with the **City of Mesquite** for an e-waste drive at **Poteet High School** in Mesquite, TX. The drive collected over 24,000 pounds of e-waste including computers, monitors, peripherals and small electronics.

The e-waste opportunity originated when Goodwill Dallas pursued a relationship with the City of Mesquite to collect their computers and related items. In doing so, Goodwill was asked to participate in a bidding process. "We were selected to be their choice recycler for their biannual 'Mesquite Recycles Day' held in May and November for the next two years," exclaimed **Rosie Acosta**, VP of Donated Goods.

Donating e-waste is free to the consumer, while being ecologically responsible. Drives like these, as well as the **Dell Reconnect Program**, divert millions of pounds of computers and related electronics from area landfills and provide consumers education on the importance of environmentally-responsible computer disposal. Rosie goes on to say, "Technology recycling helps provide inventory for the new Computer Works store and supports our mission."



**Mesquite e-waste donors**

If you are interested in donating or hosting a donation drive, please contact **Andrea Maiella**, Donations Coordinator, at [amaiella@goodwilldallas.org](mailto:amaiella@goodwilldallas.org) or 214.638.2800 ext. 137. For more information on e-waste collectable items please visit [www.goodwilldallas.org](http://www.goodwilldallas.org) or [www.dellreconnect.com](http://www.dellreconnect.com). The next Mesquite Recycles Day will be held in November.

Dear Friends,

Summer is here and everyone at Goodwill is in full throttle. The pace never slows down around here, which is a good thing! As you know, we opened our Computer Works store

*From  
the  
President*



in late April and there has been so much good buzz about the store, thanks to our current and past board members. We've closed on a new property in Garland and you will be hearing more about that in the coming months. And, as always, summertime means planning for the 16<sup>th</sup> Annual Edmund M. Hoffman Golf Classic which is just around the corner on September 26, 2011. Can't wait for that cool weather!

We also continue to work on the Mission Advancement Society, our next phase in building resources for the Goodwill Industries of Dallas Foundation. One purpose of the society will be to engage and enlighten the local community on the challenges that are faced by persons with disabilities and disadvantages. The society will also be a means to raise financial support for the Goodwill Industries of Dallas Foundation so that it can continue serving some of Dallas' neediest citizens. Members of the society will have an ongoing presence at Goodwill by participating in the annual fund, attending official events, lending guidance and advice and educating their friends and families on Goodwill's mission, giving the term "goodwill ambassador" a whole new spin. If you would like more information on joining the society, please give me a call. ☎

Very truly yours,  
*Rodney K. Ginther*  
President/CEO

## Now Open: Computer Works Store

Goodwill Dallas' **Computer Works** opened officially on Friday, April 22. The store located at 1919 N. Haskell Ave. sells used and refurbished computers, computer parts and peripherals, as well as collects general material donations at the location's valet donation center. It also provides ample opportunities for Goodwill clients to learn important job skills such as customer service relations, stocking, sorting, processing, de-manufacturing computers, packing and loading trucks. Recently, the **Carl B. and Florence E. King Foundation** awarded a grant to Goodwill specifically for the purpose of job training services. "This has been such an important project for Goodwill and we've had wonderful support from area foundations and board members to help us build it," says **Rod Ginther**, CEO of Goodwill Dallas. "But it has also been extremely fun seeing it evolve. This store has something for everyone; it sells computers, monitors, printers, RAM, hard drives and motherboards...it is a candy store for computer geeks!"



**Computer Works Store, 1919 N. Haskell Ave.**

"Sales have been good, but we need a continuous stream of computer donations to keep up the momentum," says **Rosie Acosta**, Vice President of Donated Goods. Goodwill accepts all computer donations, working or not, at no charge to the donor. The computers are then de-manufactured or refurbished at Goodwill's headquarters. This process involves removing all parts, testing them, and if working, selling them at the Haskell store. If the parts are not working they are responsibly recycled through a special program with Dell Computers. The store and valet donation center is open Monday through Saturday from 9am to 7pm and on Sunday from 11am to 6pm. For more information on donating your computers please contact **Andrea Maiella** at 214.638.2800, ext. 137 or [amaiella@goodwilldallas.org](mailto:amaiella@goodwilldallas.org). ☎

## Announcing Goodwill's New Website

Goodwill Industries of Dallas is proud to announce the launch of our newly redesigned website [www.goodwilldallas.org](http://www.goodwilldallas.org)!

Heartfelt thanks go to **The Miller Agency** and its CEO, **Dorothy Miller Shore**, who is a member of Goodwill Dallas' Board of Directors. She graciously extended her advertising agency's service and they have been hard at work building and re-launching the website to its full potential. Special recognition goes to The Miller Agency's Art Director, **Wade McClelland** and Lead Graphic Designer, **Sasha Gelemanovic** who brought their amazing talents to the process.



**GoodwillDallas.com**, our new and improved website.

The new site has many of the same features as the former site with vastly improved functionality, expanded information and some new features. For example, now you can go to Give Online and donate to Goodwill Industries of Dallas via the internet, you can view current and past newsletters, find out information about meeting room rentals, read up on our many services or connect with other service providers. The upgraded site has a fresh, modern look featuring Goodwill Dallas' volunteers, employees and graduates.

"We are very grateful to Dorothy for offering The Miller Agency's services to us" says **Rod Ginther**, Goodwill Dallas' CEO. "Their hard work, generosity and talents will help us to further our mission and present a polished image to the public at the same time." Be sure to visit us online soon! ☎

## Employee Spotlight: 30-Year Employee George Booth

On April 29, Goodwill recognized long time employee George Booth by awarding him with the *Virginia Markham Achiever of the Quarter Award*. George was born in Dallas in 1954 and raised in West Dallas very close to Goodwill's headquarters. He came to Goodwill as a client in 1978 for job training in what is now the Work Adjustment Training Program. George has severe hearing loss, a speech impediment and has an intellectual disability as well, but through the many services and training offered by Goodwill, George became self sufficient and able to live independently. "I think George is a very good example of Goodwill's mission in action, despite the challenges he has faced in his life, he has persevered and held a job at the same company for 30 years. That's a rarity these days. He is an inspiration to us all" says Joye Jones, Director of Human Resources.



**2nd Qtr. Achiever,**  
George Booth

During this time, George has worked in almost every area of Goodwill's warehouse from forklift operator, to belt grader, to sorting housewares. George's supervisors Pam Merritt and Alicia Valentine agree, "George excels at any station he is placed; if a particular area is short staffed, you can send George to fill in and he will do a good job. He will do whatever you ask him to and with a smile on his face. He has a very strong work ethic."

There were nothing but nice words to be said about George from fellow co-workers and friends alike. Sonya Smith, a Goodwill employee and co-worker of George's for the past 20 years said, "He's always on time, a very hard worker and willing to help others when needed." Raymond Luster adds, "He is a calm and consistent worker, never complaining and always willing to do what is asked of him. He was one of Goodwill's best fork-lift operators!" Many Goodwill staffers will also tell you that George is an excellent pool player and used to organize after work pool games at Goodwill's former headquarters on Hampton Road. Years pass and times change, but George Booth continues on as one of Goodwill's steadfast employees. 📧

## Summer Intern - Christopher Morgan

Meet **Christopher Morgan**, a senior at the **University of Texas at Arlington**, majoring in Industrial Engineering. Chris is from the small town of Hewitt, just a few miles south of Waco. He graduated from **Midway High School**, was a member of the National Honor Society and a Johnson Space Center High School Aerospace scholar.



**ExxonMobil Intern,**  
Christopher Morgan

This summer, Chris is working as a Production Flow Specialist for Goodwill Dallas, identifying and developing the flow of production and processing guidelines that will contribute to increased efficiency in production. "As a production flow specialist, I'll be able to study and analyze exactly how donations flow from station to station and within the stations themselves," says Chris. "This will allow me to find new ways of having certain stations work and make the entire process run more effectively and efficiently. In doing so, the efficiency should help Goodwill have a quicker turnaround time for donations and may even reduce some of the fatigue workers experience here at Goodwill by making the system flow at a more even and controlled pace." Through Chris's efforts the daily output from the warehouse operations will increase, allowing for a more efficient operation.

In keeping with his charitable side, Chris recently donated his hair to **Locks of Love**. He felt his appearance as a musician wouldn't be perceived well by employers and someone struggling with cancer could benefit from his long mane. Chris jokes, "Every room feels about 5 degrees cooler now," going on to say, "more importantly, I feel that I've made a positive impact on someone's life."

Once again, Goodwill Industries of Dallas was honored to be selected as one of 60 Dallas area not-for-profit agencies to participate in the 2011 **ExxonMobil Community Summer Jobs Program**. Funded by the **ExxonMobil Foundation**, the program provides college students the opportunity to learn about careers in the not-for-profit sector. Upon graduation, Christopher is considering continuing his education and pursuing a Masters degree at the University of Texas at Arlington. 📧

## UWMD Cont'd.

*continued from page 1*

• **Youth College and Career Preparation**—bridges the gap for high school and middle school dropouts by preparing them for college or a career while providing basic education, GED and college preparation. Through remediation, mentoring and intensive case management we prepare students to succeed in education.

The target populations served by Goodwill Dallas are low income adults and youth who experience chronic barriers to employment due to disabilities, welfare dependency, lack of job skills, inability to retain a job, substance abuse, criminal history, homelessness, lack of financial literacy and other disadvantaging conditions.

For more information regarding Goodwill's programs and services, please contact **Kamala Kannan**, Vice President of Workforce Development, at 214.638.2800. Ext. 140. 📧

## American Beverage Co. Selects Goodwill for Large Contract

**American Beverage Company**, a subsidiary of **The Kroger Company**, hired Goodwill's Industrial Services for a large project completed during the month of June. Goodwill was hired to re-palletize 30 truckloads of soft drinks to create displays for an in-store Kroger promotion. That adds up to 1,728,000 cans of soda pop!

The work was performed by Goodwill Work Adjustment Training program clients who have severe intellectual disabilities, plus some temporary workers including two homeless people who are residents at **The Bridge**. The displays were organized to take up 16 square feet of floor space in each store. The soft drink "towers" were then delivered and ready for immediate display.

In Goodwill's favor was the ability to react quickly to American Beverage Company's request to store the product (over 350 pallets) and re-palletize it quickly before the June 17<sup>th</sup> deadline. Does your company have a quick turnaround fulfillment or production job? Call **Max Stewart**, VP of Industrial Services, at 214.638.2800, ext. 141. 📧



**Goodwill Dallas Warehouse**



*In the Works* is a quarterly publication created by Goodwill Industries of Dallas, Inc. If you know of someone who would benefit from receiving our newsletter, please contact Diane Fullingim at 214.638.2800 x240 or via email at [dfullingim@goodwilldallas.org](mailto:dfullingim@goodwilldallas.org).

# Goodwill Industries of Dallas, Inc.

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**SAVE the DATE**

*September*  
**26<sup>th</sup> 2011**

**16th Annual Edmund M. Hoffman Golf Classic** Presented by **Turner**

Northwood Club, Dallas TX | For Sponsorship Information Contact Diane Fullingim | (214)638.2800 x240



**Good for the Community.  
Good for the Environment.  
Good for YOU!**

Goodwill Industries of Dallas and Dell have partnered together to offer **FREE** computer recycling to consumers.

When you donate your working and non-working computers and peripherals, you help provide **JOBS** to individuals who have disabilities and other barriers to employment.

Just drop off your old computer equipment at your local Goodwill donation center **TODAY!**

Call 214.638.2800 x137 or visit [www.goodwilldallas.org](http://www.goodwilldallas.org)

